

## LENDING EXPERIENCE

**EXPERIENCE IS AN ASSET  
KNOWING WHAT TO DO WITH IT IS LEVERAGE**

**PRISM MEZZANINE ANNOUNCES ITS INVESTMENT IN**



**SUBORDINATED DEBT & Warrant**

*Craftsmen Industries is the leading manufacturer of customized vehicles and outdoor displays for the event and promotion industry. Craftsmen also is a printer and installer of vehicle graphics. Prism Mezzanine Fund's investment was made in conjunction with a buyout of Craftsmen in a transaction led by Cornerstone Capital Partners, Inc. in partnership with management.*

**Prism Mezzanine Fund** is a **\$140 million fund** providing subordinated debt to middle market companies in ownership change, recapitalization, refinancing, growth and acquisition situations. Our general investment parameters include the following:

Investment size of \$2 to \$8 million

Minimum EBITDA of \$2 million

Proven management, defensible market position, stable cash flow

Robert Finkel  
Managing Partner  
[robert@prismfund.com](mailto:robert@prismfund.com)

Blaine Crissman  
Partner  
[blaine@prismfund.com](mailto:blaine@prismfund.com)

Bill Harlan  
Partner  
[bill@prismfund.com](mailto:bill@prismfund.com)

Sandra Mayasich  
Partner  
[sandra@prismfund.com](mailto:sandra@prismfund.com)

Steve Vivian  
Partner  
[steve@prismfund.com](mailto:steve@prismfund.com)

John Hoesley  
Principal  
[john@prismfund.com](mailto:john@prismfund.com)